



The [H1 genuine] company financial(Chinese Edition)

By QING JING LUN YI ZHU BIAN.

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. The pub Date: 2003-01-01 Pages: 2002 Publisher: economic management information title: Corporate Finance original price: 18 yuan Author: Aoi Lun an editor. Fang Xiao Xia Translation Publishing House: Economic Management Publication Date: 2003-1-1ISBN: 9787801625632 Words: Page :2002-03-08 Revision: Binding: Folio: Product ID: Wing Garden: 350 103. Editor's Choice of economic management through data to master the enterprise rational operating decisions. the business sector elite compulsory subject. The executive summary as long as the purpose is to maximize the wealth of shareholders. can not ignore the role of corporate finance. Company financial data to grasp the business operating decisions rationally. is the essence of the business sector compulsory tool. Can understand how the profits of the enterprise (enterprise value) generated through the book. how to improve. how to raise the necessary funds business. enterprise funds are being effectively used. The book uses specific examples of these content easy to understand explanation. Contents Part 1 Fundamentals 1. the role of the Finance 1.1 What is the role of the Finance 1.2 Finance 2. the currency when the value of 2.1...



Reviews

This book is definitely worth acquiring. I have go through and so i am certain that i will likely to read through again again in the future. Its been printed in an exceptionally basic way in fact it is only after i finished reading this publication in which actually altered me, change the way in my opinion.

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