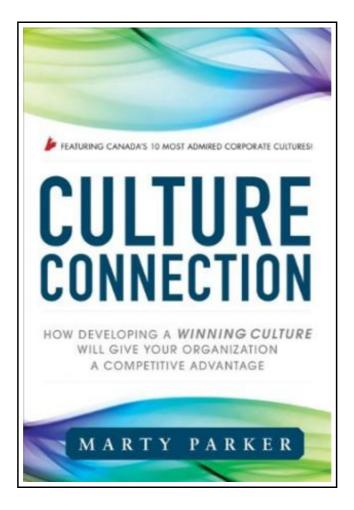
Culture Connection: How Developing a Winning Culture Will Give Your Organization a Competitive Advantage



Filesize: 4 MB

Reviews

This type of publication is every thing and helped me seeking ahead and much more. It usually fails to charge too much. It is extremely difficult to leave it before concluding, once you begin to read the book.

(Juliet Mertz)

CULTURE CONNECTION: HOW DEVELOPING A WINNING CULTURE WILL GIVE YOUR ORGANIZATION A COMPETITIVE ADVANTAGE



McGraw-Hill. Hardcover. Book Condition: New. Hardcover. 224 pages. Dimensions: 9.2in. x 6.1in. x 1.1in.Great companies, focused on long-term value creation, recognize that a deeply rooted, sustainable culture is the foundation of success. It is an asset to be managed like any other. Marty Parker has long understood this, and Culture Connection offers a blueprint to create, nurture, protect, and grow this most essential asset to a level of competitive advantage. Its a leadership must-read. MICHAEL MCCAIN, president and CEO, Maple Leaf Foods Marty Parker has captured a compelling collection of corporate culture insights and learnings in this book, making it a great tool for leaders at all levels in profi t-based, charitable and government organizations alike. Marty truly gets it that culture is the ultimate competitive advantage. DARREN ENTWISTLE, president and CEO, TELUS Corporationp This is perhaps the best book I have read on why a winning corporate culture is critical in todays competitive global marketplace. . . . Culture Connection is a must-read for any current or future business leader or owner, and it will become a must-read for our leadership team. DAVE MACKAY, president, Ceridian Canada Ltd. Marty Parker has developed a practical and insightful guide to establishing a company culture, enforcing it, and ensuring it endures for the long term. This has been a fundamental element of our success at Four Seasons and now companies everywhere can learn how adhering to a strong set of core values can bring tremendous rewards. ISADORE SHARP, founder and chairman, Four Seasons Hotels and Resorts Marty is one of Canadas leading executive recruiters and an expert in culture. . . . This is a very insightful read and the takeaway from Martys interviews with leading North American executives is outstanding. DON BABICK, director, Torstar Corporation; former president and publisher, National Post...

- Read Culture Connection: How Developing a Winning Culture Will Give Your Organization a Competitive Advantage Online
- Download PDF Culture Connection: How Developing a Winning Culture Will Give Your Organization a Competitive Advantage

Relevant Books



The Poems and Prose of Ernest Dowson

Book Jungle. Paperback. Book Condition: New. Paperback. 200 pages. Dimensions: 9.2in. x 7.5in. x 0.5in.The Poems and Prose of Ernest Dowson The Project Gutenberg EBook of The Poems And Prose Of Ernest Dowson by Ernest...

Save Document »



Scala in Depth

Manning Publications. Paperback. Book Condition: New. Paperback. 304 pages. Dimensions: 9.2in. x 7.3in. x 0.8in.Summary Scala in Depth is a unique new book designed to help you integrate Scala effectively into your development process. By...

Save Document »



Silverlight 5 in Action

Manning Publications. Paperback. Book Condition: New. Paperback. 1000 pages. Dimensions: 9.2in. x 7.3in. x 2.0in.Summary A thorough revision of the bestselling Silverlight 4 in Action. This comprehensive guide teaches Silverlight from the ground up, covering...

Save Document »



Coronation Mass, K. 317 Vocal Score Latin Edition

Petrucci Library Press. Paperback. Book Condition: New. Paperback. 56 pages. Dimensions: 9.6in. x 6.7in. x 0.1in.Otto Taubmanns classic vocal score of Mozarts Coronation Mass was first issued in the early 20th century and has become...

Save Document »



Gypsy Breynton

Echo Library. Paperback. Book Condition: New. Paperback. 88 pages. Dimensions: 9.0in. x 6.0in. x 0.2in. Hon. Gypsy Breynton, Esq., M. A., D. D., LL. D., c., c. Gypsy Breyliton, R, R....

Save Document »