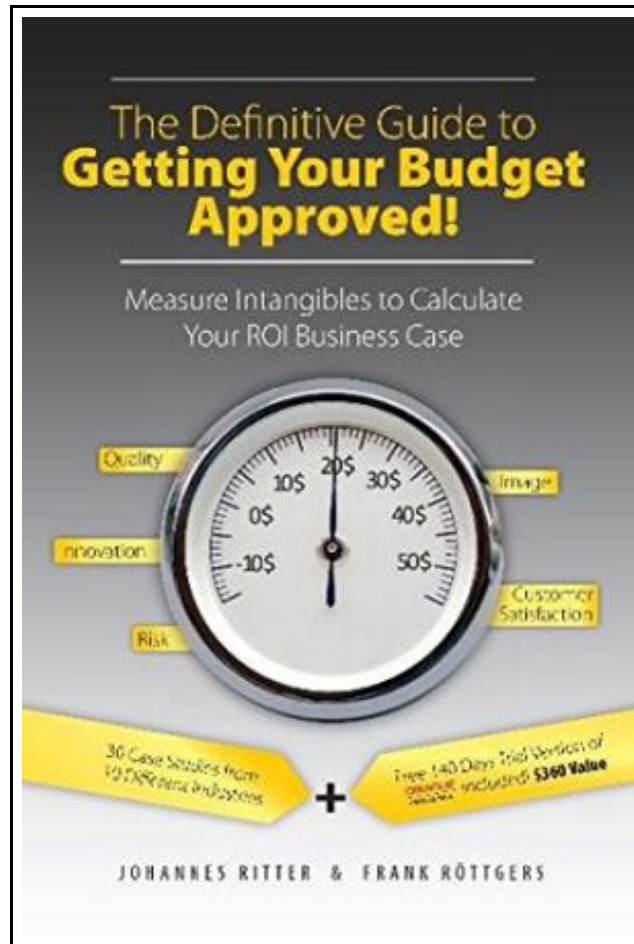


## The Definitive Guide to Getting Your Budget Approved: Measure Intangibles to Calculate Your ROI Business Case



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